

Blue Ridge Parkway at 75

National Treasure



Economic Force



Fragile Resource

blueridgeparkway75.org



*The Blue Ridge Parkway is an
All-American Road.*



Winding its way through the highest mountains in the east, the Blue Ridge Parkway is like no other roadway—showcasing rich mountain culture, sheltering rare and endangered species, and providing travelers with memorable and enriching experiences.

The future of this remarkable route and the region through which it passes is uncertain. The Parkway is a living and fragile resource, vulnerable to outside forces and pressures. With your help, the Parkway's 75th Anniversary in 2010 is an opportunity to make a difference.



The Blue Ridge Parkway region will host a year-long celebration and commemoration of the **Parkway's 75th Anniversary in 2010.**

A wide range of activities are planned across Virginia and North Carolina in 2010 that highlight the past but, more importantly, focus on a sustainable future for the Parkway and its surrounding region.

Events and Initiatives include:

- ◆ **A year-long calendar of events highlighting local festivities** throughout the entire Parkway region.
- ◆ **A dynamic and interactive Web site.**
- ◆ **A multi-day, multi-venue festival** staged in and around Cumberland Knob, NC—where Parkway construction began—on September 10-12, 2010.
- ◆ **A commemorative merchandise program.**
- ◆ **A land protection campaign** led by a coalition of land trusts in North Carolina and Virginia.
- ◆ **A symposium** in two parts offering the latest academic research and hands-on tools for all Parkway enthusiasts in April and October of 2010.

For more information visit
blueridgeparkway75.org
or call 828.271.4779 x 224.

75th Anniversary Leadership Sponsors (*at time of printing*):




Blue Ridge Parkway Foundation



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